

Message Text

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PAGE 01 ANKARA 06232 131203Z

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ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 CIAE-00 EB-07 INR-07 LAB-04

NSAE-00 PA-02 SIL-01 USIA-15 PRS-01 /050 W

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R 131100Z AUG 76

FM AMEMBASSY ANKARA

TO SECSTATE WASHDC 4586

INFO AMCONSUL ADANA

AMCONSUL ISTANBUL

AMCONSUL IZMIR

UNCLAS ANKARA 6232

FOR COMMERCE

E.O. 11652: N/A

TAGS: BEXP, TU

SUBJECT: FY-77 AND FY-78 TRADE PROMOTION EVENTS SCHEDULED

FOR TURKEY

REF: A) USDOC 12381, B) ANKARA A-39, C) ANKARA A-53,

D) ISTANBUL 2861, E) STATE 197740

1. WITH ARRIVAL OF NEW E/C COUNSELOR AND COMMERCIAL ATTACHE, EMBASSY WOULD LIKE TO CONFIRM CURRENT STATUS TRADE PROMOTION EVENT (TPE) PROGRAM PLANNING FOR TURKEY.

2. AS WE UNDERSTAND IT, FOLLOWING FY-77 TPES NOW FIRMLY SCHEDULED (REF A):

A. FEBRUARY 1977 - COMMUNICATIONS EQUIPMENT TRADE MISSION

B. APRIL 1977 - MINING EQUIPMENT TRADE MISSION

EMBASSY'S MARKET SURVEYS HAVE BEEN COMPLETED IN BOTH CASES AND FORWARDED TO WASHINGTON BY REFS (B) AND (C).

3. OUR FILES ALSO REFLECT FOLLOWING FY-78 TPES HAVE BEEN PRO-UNCLASSIFIED

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POSED FOR TURKEY (USDOC 12381):

A. JANUARY 1978 - COMPUTER SYSTEMS TECHNICAL SALES SEMINAR

B. MARCH 1978 - TEXTILE MACHINERY TRADE MISSION

CONGEN ISTANBUL HAS ALREADY CONCURRED DIRECTLY TO USDOC IN THESE PROPOSALS (REF D). EMBASSY ALSO CONCURS, ALTHOUGH WITH REGRET AT NECESSITY AGAIN TO SCHEDULE TWO EVENTS WITHIN LESS THAN 90 DAYS OF EACH OTHER. WE HAVE BEGUN MARKET RESEARCH TO SUPPORT COMPUTER SYSTEMS THEME, BUT NOT YET ON TEXTILE MACHINERY.

4. WE ALSO UNDERSTAND FOOD PROCESSING EQUIPMENT EXHIBITION DELETED FROM MILAN TRADE CENTER SCHEDULE AND SPIN-OFF EVENT THEREFORE NOT FEASIBLE FOR TURKEY (REF E). EMBASSY AGREES THAT ADDITIONAL EVENT WOULD BE DESIRABLE IN SEPTEMBER-OCTOBER 1977 PERIOD (REF D) AND WILL WELCOME PROPOSALS THIS REGARD.

5. EMBASSY WOULD APPRECIATE USDOC CONFIRMATION STATUS OF TPE PROGRAM FOR TURKEY IS CURRENTLY AS DESCRIBED ABOVE. WOULD ALSO LIKE TO HAVE ITINERARY FOR COMMUNICATIONS EQUIPMENT TRADE MISSION ADVANCE OFFICER ASAP.

MACOMBER

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Margaret P. Grafeld
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